KEY FEATURES

› Browse, search for, access, import, edit, transfer, and publish MediaCentral-managed media right from within Premiere Pro

› Search for and access Adobe and Avid projects, sequences, and media in local and remote MediaCentral databases, regardless of where assets are stored

› Find all clips that contain the spoken words or phrases you seek in seconds with the Phonetic Index option

› View assignments, update tasks, and stay in sync with collaborators across multiple locations

› Preview sequences and clips directly in Premiere without having to import the media first

› Share content between Premiere Pro, Media Composer, and MediaCentral editing teams

› Map metadata intelligently from MediaCentral to Premiere Pro, enabling Adobe and Avid users to find and filter clips quickly with the same search results

› Save a new or existing Adobe project as a template to jumpstart different projects quickly, with all of the files and bin structure set up just the way you like

› Edit media as it’s being ingested for ultra-fast turnaround with support for “Edit While Capture” workflows

› Edit OP1a and OP-Atom media “in place,” eliminating the need to copy or move files

› View MediaCentral-managed rundowns and newsroom scripts while you edit

› Transfer files from Premiere to MediaCentral while rendering them

› Publish finished content directly to social media and other digital platforms with the MediaCentral | Publisher option

FOR MORE INFORMATION, VISIT avid.com/mediacentral

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