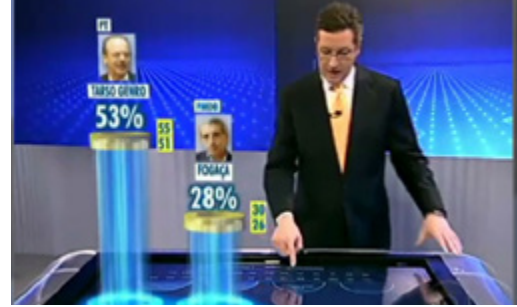


# MAESTRO | INTERACTIVE

## Interactive graphics



Captivate and engage your viewers by controlling and directing content in real time on a touchscreen, video wall, or other input device. With Maestro™ | Interactive, you can manipulate and interact with onscreen objects and trigger events to enhance sports programs, elections, morning shows, weather segments, and news presentations. And because it supports single, dual, and multitouch displays from a variety of manufacturers, you can choose the device that best suits your production's style and budget.

### DRIVE YOUR PRODUCTION

Rotate, scale, move, drag, tap, hold, draw on, and highlight content in unlimited ways using a variety of gestures. Further your story by touching objects on screen and triggering events, such as playing a video or pulling up new content. Plus, any onscreen element can display visual feedback when activated, such as changing color or flashing, depending on the context of your scene. The interactive elements can also possess physical properties, such as mass and inertia, giving a new level of realism to the interactive graphics.

### INTERACT WITH DISPLAYS AND 3D OBJECTS

Easily define which elements in your scene you want to make interactive and the type of interaction allowed, whether displayed on a real screen or as virtual objects in your studio. You can even turn an existing template interactive in minutes. Once set, a graphic object can respond to your taps and holds. You can also update the content with new data, transition to a different menu item, or draw on screen. You can even have the graphics display in different states according to where you or the presenter is standing during the production, freeing you to tell the story.

### ENABLE INTERACTIVITY WITHOUT CHANGING YOUR WORKFLOW

Forget about programming or scripting—with Maestro | Interactive, you can maintain your existing graphics creation workflow. As soon as interactive objects are touched, the controller responds by triggering actions in the production. This enables you to build and maintain regular productions and only add interactivity to the elements that require it.

There's also no hold-up, as the presenter can control the flow of the production without waiting for someone in production to change the graphics. In an election broadcast, for example, you can independently choose to discuss a particular party and present its standings and key representatives with a single touch.

### INTEGRATE LIVE WEB CONTENT

Enhance your productions with content from any website using the Maestro | Interactive web browser. While on air, you can display and interact with live webpages, including those on Facebook, YouTube, news sites, and more. And it works with all Windows-based browsers.

### PRODUCE BEAUTIFUL GRAPHICS IN REAL TIME

Maestro | Interactive supports certified "off-the-shelf" Dell servers, providing dedicated hardware rendering power to present on-air and data-driven interactive graphics, augmented reality content, and virtual studios in real time. Visit [avid.com/maestro](http://avid.com/maestro) for detailed system requirements.

### CHOOSE YOUR FAVORITE TOUCHSCREEN

Maestro | Interactive works with a variety of touchscreen devices and displays, including U-Touch, Primeview, primeTouch, radarTOUCH, and any TUIO-enabled device. This gives you the flexibility to use the devices and displays you already have or ones that best suit your presenters, production requirements, and budget.

FOR MORE INFORMATION, VISIT  
[avid.com/maestro](http://avid.com/maestro)

