

AVID NEXIS | CLOUDSPACES

Media backup, simplified



WHAT'S YOUR BACKUP PLAN?

The Problem

You're running out of space on your Avid NEXIS® primary storage and need to clear room for an upcoming project. Where do you put that content so that it's easily accessible, easy to restore, and keeps the media and associated projects intact?

Planning and implementing a backup strategy that leverages best practices and is designed to reliably protect your prized media while fitting into your existing workflow can be challenging. Finding the in-house resources to manage, maintain, and upgrade the environment can be even more so. Depending on the size of your operation, this could include a sizable OpEx spend and may require dedicated resources to keep this mission-critical backup running optimally.

The alternative is a minimalist approach that may include backing up projects to USB drives and storing them somewhere on or off premises. While this is potentially simple to implement, it can get unwieldy quickly and is definitely not a best practice or secure.

WHY AVID NEXIS | CLOUDSPACES?

The Solution

Avid NEXIS | Cloudspaces™ is media backup, simplified. Built directly into the Avid NEXIS Management Console, Avid NEXIS | Cloudspaces extends Avid NEXIS into the cloud by enabling users to easily park projects and media, clearing up space on your primary on-premises Avid NEXIS storage.

Avid developed Cloudspaces based on customer feedback about challenges in managing their online Avid NEXIS storage. They needed a way to clear space and easily move projects and the associated media and metadata without having to worry about developing a backup strategy.

Avid NEXIS | Cloudspaces takes care of the heavy lifting by making the sign-up, provisioning, and management of cloud resources and backups simple and intuitive, leveraging the Avid NEXIS Management Console customers use today.

The Avid NEXIS | Cloudspaces dashboard shows administrators which plan they've paid for, any overages they are incurring, and how much bandwidth they are using. All while allowing users to easily expand or contract storage in Microsoft Azure according to their needs.

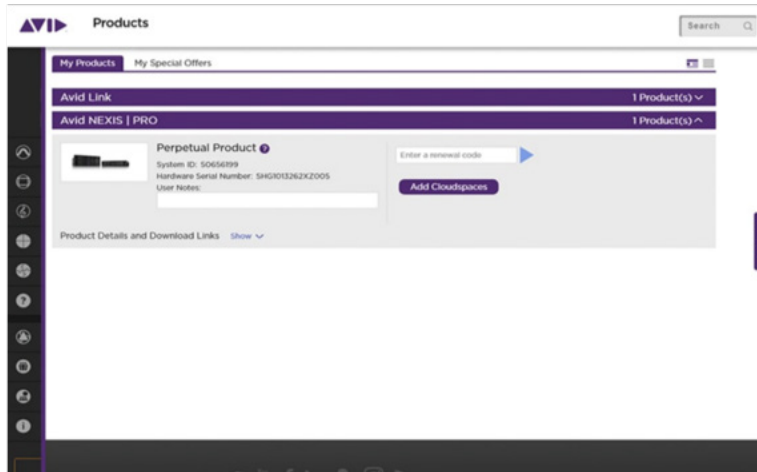


FOR MORE INFORMATION, VISIT avid.com/cloudspaces

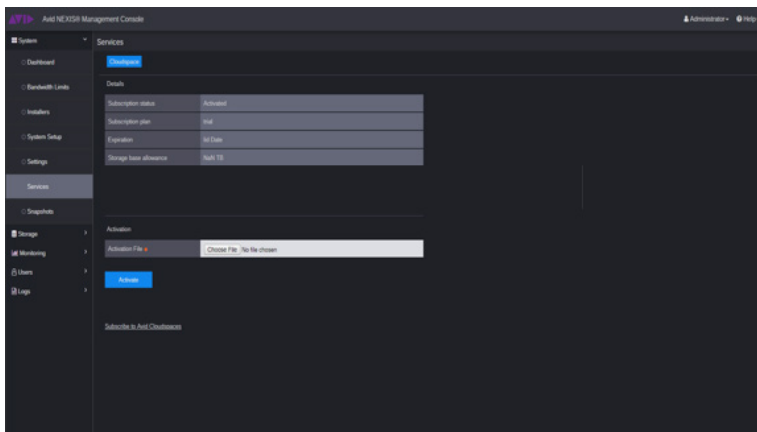
Avid NEXIS | Cloudspaces—Media backup, simplified

GET STARTED NOW

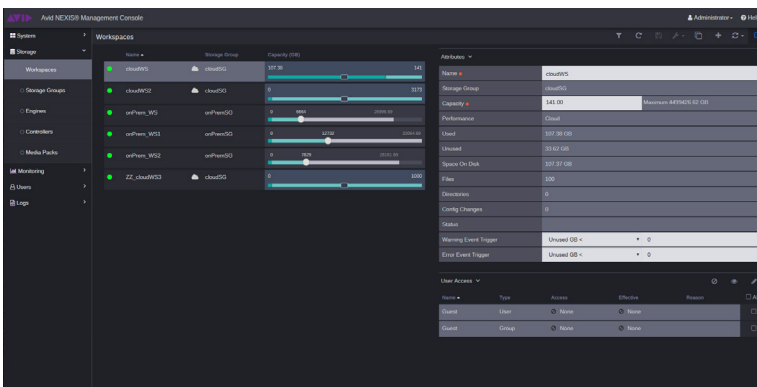
STEP 1: From your Avid account, click “Add Cloudspaces” and choose a plan.



STEP 2: Activate the plan within your Avid NEXIS Management Console.

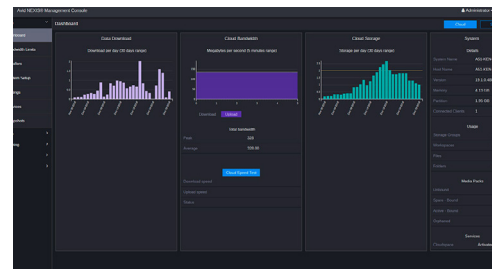


STEP 3: Configure storage spaces and permissions for your desired workflow—simply drag sliders to dynamically resize.



AVID NEXIS | CLOUDSPACES—POWERED BY MICROSOFT AZURE

- Cloudspaces is hosted by Avid in Microsoft Azure, leveraging best-in-class technology from Avid and Microsoft
- Azure cloud resources are auto-provisioned—Avid NEXIS | Cloudspaces users don't have to configure or compute storage and bandwidth; it happens automatically in the background based on your desired specification
- Azure cloud is secure, redundant, always on, and easily accessible



AVID NEXIS | CLOUDSPACES DASHBOARD

- Easily manage Avid NEXIS | Cloudspaces using the dashboard within the Avid NEXIS Management Console

Monitor

- Cloud storage capacity
 - Bandwidth usage
 - Data downloads
 - Overages
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- Expand and add more space using the simple UI
 - Select from 5 TB, 10 TB, or 25 TB annual subscription plans

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